

## **Graphics Craftsman**

So do you think you can make us look good?! If so, let's talk. This is not a lipstick-on-a-pig job. This is pimping out our ride. We need someone with imagination, style and attitude to make our awesome technology even more...awesomer.

### **Wondering what kind of stuff you'll be doing?**

We're glad you asked. First and foremost, we need you to create beautiful illustrations and graphics. Stuff that will be highly visible. Stuff that our users will just want to fall in love with.

You'll also be a communicator (always), facilitator (sometimes) and visionary (eternally). We like to collaborate, so wall flowers need not apply!

### **Who are you?!**

This is a key role for us, so you need to be a team player. Think more Sidney Crosby, less Sergei Fedorov. You have strong artistic abilities, kick-ass web design expertise, a great attention to detail and are a shade toward the hyper-organized.

You also have great free-hand illustration skills (you'll be leading Friday afternoon caricature sessions, after all) and the ability to create clean, elegant, web-ready designs. Stuff that our users will go Lady Gaga over, no doubt!

### **Looking for more corporate speak?**

Only because you asked, your accountabilities will include...

- Creating brand defining iconography.
- Creating web images and digital illustrations.
- Finding amazing solutions to product-related web and graphics requests.
- Create visual assets for user interface design.

### **What makes you so special?**

- BFA preferred (MFA a plus).
- Strong freehand illustration skills with flexible art medium.
- Solid background and knowledge of Adobe Photoshop and Illustrator.
- Strong knowledge of color theory and experience with graphics tablet.
- Ability to work collaboratively with various functions across the company.



- Prior project management experience a definite plus. Not a deal-breaker, but a definite plus.

### **One more thing to push you over the top...**

- Flair.

### **Oh yeah...another one more thing...**

- An online portfolio will be required for full consideration.

### **All ready to apply?**

- Send your cover letter and CV to [jobs@thoora.com](mailto:jobs@thoora.com)!

### **About Thoora**

Thoora is a new and unique service that helps people discover the news attracting the most attention within social and traditional media. Thoora identifies the most interesting stories by exploring the entire blogosphere, Twitter and traditional media sources in real-time to determine the stories attracting the most attention. Thoora was one of the 2009 TechCrunch50 finalists and was recently selected as one of the Branham Group Top 25 Canadian ICT Up and Comers.